

## Title Sponsorship Policy



The title sponsor of the Colorado Science and Engineering Fair (CSEF) is a company or organization that enters into a multi-year sponsorship with the Colorado State Science Fair (CSSF), Inc. Board of Directors to provide \$200,000 during the first year and \$100,000 per year for each of the next 8 years. Details regarding the payment of the title sponsorship monies will be negotiated at the beginning of the contract period, but will include at least half due at the beginning of the fiscal year and the balance due by March 1<sup>st</sup> of each year.

The Title Sponsor will receive the following benefits:

- Two voting seats on the Board of Directors (participation is highly recommended)
- Company/organization logo (linked to their website) placed within the top banner of all CSEF web site pages
- Company/organization logo printed on the cover of the CSEF Award Ceremony Program (location and size will be determined based on space availability)
- Company/organization description or message printed in the CSEF Award Ceremony Program (location and length will be determined based on space availability)
- Company/organization logo printed on the cover of the CSEF Program and CSEF Annual Report (location and size will be determined based on space availability)
- Company/organization may host a table outside of the student exhibit hall during the CSEF (location will be determined based on space availability)
- Company/organization's name will precede Colorado Science & Engineering Fair in all references (CSEF website, Facebook, LinkedIn, printed material, communications, etc.)
- Company/organization logo will be printed on the sleeve of the Finalist and Volunteer t-shirts
- Banner will be hung with the company/organization's name and/or logo during the CSEF (location and size will be determined in conjunction with discussion with the Lory Student Center)
- Recognition will be given at all 13 regional science fairs of the company/organization's donation for their support (prominence will be in compliance with each regional science fair's sponsorship policies)

Upon default or non-continuation, the sponsor immediately loses the naming rights to the CSEF and all benefits listed above. To be reinstated, a new agreement would need to be reached with a new 8-year commitment by the sponsor.